

# DIVERSITY JOB FAIR

PRESENTED BY



NOVEMBER 19, 2021 | AMWAY CENTER



# WHAT IS DIVERSITY CAREER FAIR?

The Diversity Career Fair supports the recruiting of diverse talent to help Central Florida employers achieve their diversity, equity, and inclusion goals.



## OUR REACH

RADIO

**1.1M**

BILLBOARDS

**950K**

SOCIAL MEDIA

**750K**



# SPONSOR PACKAGES

## BOOTH ONLY: \$995

### *EARLY BIRD PRICING: \$895 (DEADLINE OCTOBER 10)*

- (1) 8ft table
- (2) Chairs
- (2) Lunch Tickets
- WiFi Access and electric (as needed)
- Resume Database Access of all registered job seekers post event

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## GOLD SPONSOR: \$1,950

### *EARLY BIRD PRICING: \$1,850 (DEADLINE OCTOBER 10)*

- (1) 8ft tables
- (4) Chairs
- (4) Lunch Tickets
- WiFi Access and electric (as needed)
- Resume Database Access (all registered job seekers) post event
- Logo on all Diversity Career Fair marketing – direct email and social media

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## PLATINUM SPONSOR: \$3,900

### *EARLY BIRD PRICING: \$3,200 (DEADLINE OCTOBER 10)*

- (2) 8ft tables
- (8) Chairs
- (8) Lunch Tickets
- WiFi Access and electric (as needed)
- Resume Database Access (all registered job seekers) post event
- Logo on all Diversity Career Fair marketing – direct email and social media
- Full-color, half-page, ad in the on-site Job Seeker Guide (on-site)
- Featured on radio ads and logo on billboards promoting the Diversity Career Fair

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## CAREER SESSION SPONSOR: \$5,900

### *EARLY BIRD PRICING: \$5,200 (DEADLINE OCTOBER 10)*

- (2) 8ft table, (8) Chairs, (8) Lunch Tickets
- WiFi Access and electric (as needed)
- Resume Database Access of all registered job seekers post event
- Includes 5 job postings on OrlandoJobs.com
- Logo on all Diversity Career Fair marketing – direct email and social media
- Full-color, half-page, ad in the on-site Job Seeker Guide (on-site)
- Featured on radio ads and logo on billboards promoting the Diversity Career Fair
- Five minutes of mic time at the start of the Career Sessions to address candidates
- Logo on all on-site Career Session signage

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# EVENT MARKETING

## SOCIAL MEDIA / DIGITAL ADVERTISING

We market this event to over 750,000 local job seekers through our advertising, social media, and email marketing efforts.



## SOCIAL MEDIA / DIGITAL ADVERTISING

